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WINTER ORCHID FLOWERING

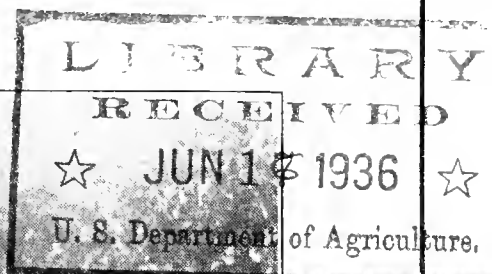
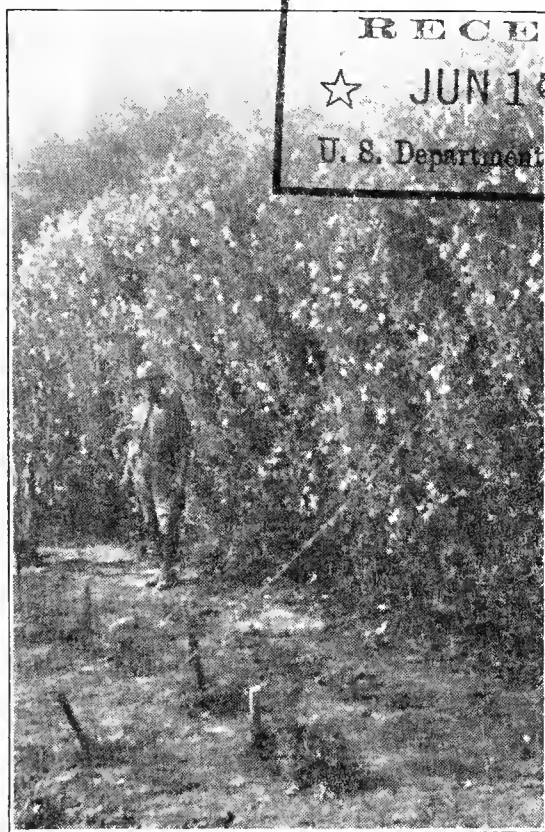
ORCHID SWEET PEAS

JUNE 1936 TO JUNE 1937

UNDIVIDED ATTENTION TO THE HIGHER
DEVELOPMENT OF BETTER SWEET PEAS

SEED DIRECT FROM OUR RANCH TO YOU

ESTABLISHED 1926



A row of Sweet Peas as grown on a Private Estate
from our Seed Montecito, Calif.

SPECIALIZING IN
WINTER FLOWERING SWEET PEAS

WILLIAM ZVOLANEC & CO.

P. O. BOX 142

LOMPOC, CALIFORNIA



CULTURE SUGGESTIONS

Work soil at least 18 inches deep; use liberal amount of well decayed manure. Cow manure is best. Use sprinkling of lime and bone; Soak seed in water for about 24 hours or until swelled up and then plant about 1½ to 2 inches deep in a well firmed soil that is good and moist, but not sticky. (DO NOT SOAK WHITE SEEDED VARIETIES).

Peas will not do well in too loose a soil. Plant one inch apart and later thin to about six inches. Do not water until seeds have begun to germinate. After germination has taken place give a good soaking. **MOST FAILURES ARE CAUSED BY WATERING BEFORE SEED HAS SPROUTED.** If weather is hot use some kind of shading. Protect young plants from birds outdoors. Look for Green Aphids regularly as this insect is the worst enemy. Spraying with nicotine, one part nicotine to 400 parts water with spray gun is best. There are also many other good insecticides which are excellent for the control of Aphids. Give young plants substantial supports in order that they may climb and produce good flowers. Poor flowers with crooked stems are worthless. Liquid manure feeding after they come in bloom will lengthen the flowering period and produce better flowers. Pick all flowers as this also lengthens the flowering period. Always keep the surface earth loose and never allow a crust to form. If grown indoors keep ventilators open to keep the air as dry as possible. A house that is kept damp and sultry will cause too much growth and the sweet peas will not bloom as soon as they should, and then will begin to bloom too high up. Early sweet peas usually bloom from 75 to 100 days after seed is planted. Leading commercial colors are in order named: Pink, Lavender, White, Salmon, Orange, Blue, Red. Other colors should be used in lesser quantities. One ounce of Sweet Pea Seed will plant about 25 feet of row.

CONDITIONS OF SALE

Send your orders as soon as possible after receiving catalog to insure prompt delivery. Orders are filled the same day as received and we exercise the utmost care in filling orders.

We raise all Sweet Pea and Calendula seeds described in our list. Owing to the handling of other flower seed not raised by us we are compelled to use the seedsman disclaimer.

WILLIAM ZVOLANEK & CO., give no warranty, expressed or implied as to description, quality, productiveness or any other matter of any seeds we sell and we will not be in any way responsible for the crop. If purchaser does not accept seed on these terms they are to be returned immediately and the money paid for same will at once be refunded.

Any questions in regard to growing will be cheerfully answered. In case of shortage or crop failure we will take the liberty of substituting with the best and nearest color. If this is not wanted, mark your order "No Substitute."

TERMS

A 6% discount will be allowed on all orders with remittance enclosed and all such orders will be sent postpaid to any part of the postal union, or Canada. Orders not accompanied with remittance, postage will be added and if party is not known will be sent C. O. D., unless other arrangements are made in advance. To insure delivery of foreign orders, postal money order should accompany order with postage added or we cannot be held responsible for delivery. **ALL FOREIGN ORDERS MUST BE AT PAR WITH U. S. CURRENCY.**

Ask For Our Special Prices On Lots of 10 Pounds or More.

WILLIAM ZVOLANEK

P. O. Box 142

Lompoc, California

A WORD TO OUR GROWER FRIENDS

Looking over our files on our Tenth Anniversary we are happy to see hundreds of our first customers ordering our seeds year after year. We are proud of the fact that our seeds are giving such satisfaction and it also pleases us to know by the many letters we receive unsolicited what growers think of our varieties.

GROWERS THERE IS A REASON. Good seed, excellent varieties, and prompt attention to orders. Still we are not satisfied and are striving for still better varieties. Each year we are introducing better varieties which we must make room for in our price list as the older varieties are replaced by better ones. Today we are safe in saying that our varieties of Early Flowering Sweet Peas are the best in the world and as long as there are sweet peas to improve, we will improve with them. Here are a few words from some of our customers and what they think of our seeds. Originals with names and addresses are in our files.

Juneau, Alaska

Dear Sirs: From the 1st of May until the 15th of September we had about 25 days of sunshine, all the rest rain; and sweet peas want sunshine, don't like too much rain. The ones that had the chance to bloom were fine. On my place the California Butterfly and Mrs. Reddick grew 6 feet high. Duplex 5 feet but more blossoms. Stems averaged 12 inches. Anyway I have the satisfaction to tell you that your seed was the best because it was the only sweet peas that bloomed in this country, all the others were totally a failure.

—W. E. S.

Independence, Kansas.

Gentlemen: Last year our sweet peas grown were very fine. Best we ever had.

—Wm. H.

Marrero, La.

Dear Sirs: I have grown your seeds for the past 9 years. Your new 60 day variety is the best yet for this locality owing to our long summer; Orange Supreme is the best pea I ever grew. Thanks.

—J. J. B.

Beloit, Kans.

Dear Sirs: I bought your seed last year and was well satisfied.

—C. D. H.

Aschaffenburg, Germany.

Dear Sirs: Your sweet peas were again very fine, especially the Pink Beauty with the marvellous stems.

—G. R.

Pawhuska, Okla.

Gentlemen: We have used your seeds for years and have always had wonderful luck with them.

—R. F.

Forrest City, Ark.

Gentlemen: Am cutting from seed planted in Sept, Well pleased with your selections.

—R. Greenhouses

Palo Alto, Calif.

Dear Sirs: Just a line to thank you for the Mrs. Reddick. I had in mind to plant some Mrs. Reddick later on. This flower is very beautiful and has a distinct artistic value.

—J. L. U.

Baumont, Texas.

Gentlemen: Year after year I grow sweet peas from your seed. They never fail me.

—MRS. A. W.

La Jolla, Calif.

Dear Sirs. I have never grown more beautiful sweet peas than from the seeds purchased from you and recommend them continually to friends.

—MRS. H. J. H.

Again we wish to thank you for past favors and trust that we may again be of service to you with our choice seeds, we are,

Cordially yours,

WILLIAM ZVOLANEK & CO.

William Zvolanek.

P. S.: If you are not growing any of the items we list kindly pass our list to brother growers who might be interested in same. Thank you.

SWEET PEA NOVELTIES FOR 1936

Sample Packets of any two Novelties or any two
Varieties Sweet Pea seeds in our list, your
choice, with order of \$5.00 or more:

MRS. WILLIAM ZVOLANEK: William Zvolanek) Brilliant flesh pink even suffused with salmon. Several shades deeper than the popular Mrs. H. S. Reddick. It is even a stronger grower with exceedingly long stems and nicely spaced flowers. It will fit in any floral design and is just the right shade. The lower flower usually comes double.

Price: ½ oz. \$1.00 1 oz. \$2.00

ZVOLANEK'S COLOSSAL PINK: (William Zvolanek) Giant pink about again as large as Zvolanek's Pink, and the same shade. Standards are large and flat giving the flower its colossal size. Thrifty grower, long stems and well spaced fours. Seed ready about July 15th.

Price: 1 oz. 1.00 4 ozs. \$3.50 1 lb \$12.00

ZVOLANEK'S DUPLEX PINK: (William Zvolanek) Large duplex ruffled light rose pink. Flowers very double and ruffled with good long stems. Will be an A-1 florist variety as the color is excellent.

Price: ½ oz. \$1.00 1 oz. \$2.00

ZVOLANEK'S DUPLEX DEEP ROSE: William Zvolanek) A beautiful shade of deep rose. Flowers extra large and ruffled. A brilliant color.

Price ½ oz. \$1.00 1 oz. \$2.00

ZVOLANEK'S RAPTURE: (William Zvolanek) Exceedingly long stemmed rose pink, the same type of growth and flowers as the popular Mrs. H. S. Reddick. This is one of the longest stemmed rose pinks with thrifty growth and four flowers to the stem. The lower flower usually comes double. Another extra fine variety.

Price: ½ oz. \$1.00 1 oz. \$2.00

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All the above pinks are different shades and all are extra good varieties. You will like them all.

WILLIAM ZVOLANEK'S CALIFORNIA BUTTERFLY SWEET PEA

While these sweet peas are not as large as the Spencers, they are a distinctly new type as a photo on cover shows. They grow as tall as the Spencers, but foliage is somewhat heavier. Flowers measure as much as two inches across when well grown, with stems 14 to 16 inches long. Three to four flowers on a stem as a rule. Fragrance is much more pronounced than that of the Spencers. While not the best for commercial purposes, no collection is complete without this new distinct type. Colors in Rose Pink, Black-seeded and White-seeded White, Lavender, Lilac, Navy Blue and mixed colors.

PRICE ON EACH OZ. \$1.00

STANDARD DUPLEX- RUFFLED VARIETIES

All Duplex Varieties are Giant Size

NOTE: Duplex-Ruffled sweet peas are so called by the flower being with either double standards or wings or both, giving the flowers a very ruffled appearance. Generally two or three flowers being double, the top flower generally being single. Some flower spikes come all double. Some spikes will also come all four flowers single. When well grown, the largest percentage of spikes will be with double flowers.

ZVOLANEK'S SONNY BOY: (William Zvolanek) Rich rose with a slight lemon suffusion. Very brilliant color. Giant size with extra long stems. We class this one as semi-duplex. Is a good first class commercial color. Do not overlook it.

PRICE: 1 oz. .50 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S DUPLEX SUNSET: (William Zvolanek) A giant deep salmon pink, extra large size. Several shades darker than Zvolanek's Dup. Salmon Pink. Extra long stem with four flowers. Fine florist variety

PRICE: 1 oz. .50 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S DUPLEX BARONET: (William Zvolanek) A fine duplex or ruffled brilliant orange with exceedingly long stems; in fact the longest stemmed double we list. Giant flowers with uniformly four flowers. This is a first class florist variety and you will not be disappointed in choosing this variety.

PRICE: 1 oz. .50 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S DUPLEX ORCHID: (William Zvolanek) Fine double orchid lavender; a new color in sweet peas. Blooms in 60 days. Flowers very double with good stems and long blooming period. Short crop.

PRICE on Each: ½ oz. 60c 1 oz. \$1.00

ZVOLANEK'S MISS CANADA: Clear pink large flowers. Blooms very early and all flowers with double standards. Long wiry stems. Blooms in 60 days.

PRICE: 1 oz. 40c 4 ozs. \$1.50 1 lb \$5.00

ZVOLANEK'S MISS OTTAWA: Dark rose, same type as Miss Canada, and double flowering. Blooms in 60 days.

PRICE: 1 oz. 40c 4 ozs. \$1.50 1 lb \$5.00

ZVOLANEK'S DUPLEX WHITE: (William Zvolanek 1929 Introduction) An enormous duplex white with always four flowers on extra long stems, flowers exceptionally well placed. Two or three flowers on stems nearly always come double. Without doubt one of the finest white-seeded whites.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

BURPEE WHITE (1933): We have tried this variety in our trials and find it very similar to our Zvolanek Duplex White. Very close to a duplication.

PRICE: 1 oz. 40c 4 ozs. \$1.25 1 lb \$4.00

ZVOLANEK'S DUPLEX WHITE WAVE: (William Zvolanek) Fine double black-seeded pure white. Fairly large flowers and very ruffled.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S DUPLEX REVELATION: (William Zvolanek) Fine double blue of medium size and very ruffled. Color of Zvol. Blue or Blue Bird. Long stems and vigorous growth.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S DUPLEX PALE BLUE: (William Zvolanek) Giant duplex pale blue with extra long stems and a vigorous grower.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S DUPLEX LILAC (William Zvolanek) Giant mauve lilac. Very rich color with extra long stem and vigorous grower.

PRICE: 1 oz. 75c 4 ozs. \$2.75 1 lb \$8.00

ZVOLANEK'S DUPLEX LAVENDER: (William Zvolanek) Fine double lavender, Giant flowers, medium stems, fours. New.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S DUPLEX NAVY BLUE: (William Zvolanek) Large double navy blue. Flowers well spaced and very double, and nearly always fours. A fine duplex blue.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$5.00

ZVOLANEK'S DUPLEX BLUE: (William Zvolanek) Large duplex blue about the color of Zvolanek's Blue Wonder, only the flowers are very duplex. Long stems and extra large flowers. Fine florist variety.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S DUPLEX PRINCESS: (William Zvolanek) Giant light salmon pink, about the same shade as Z. Princess, only the flowers are very duplex and larger. This is the lightest salmon pink shade. Nice long stems with four flowers. Fine florist variety.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S DUPLEX CARMELITA: (William Zvolanek) Fine duplex or ruffled salmon rose, or light orange. Very long stems with giant flowers. Extra good florist variety.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$5.00

ZVOLANEK'S DUPLEX CLARET: (William Zvolanek) A fine double claret red. Giant size and excellent self color. Four flowers on a good stem.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S DUPLEX CREAM: (William Zvolanek) The finest creamy yellow to date which is darker than Golden Orchid. Large flowers on long stems and most of the flowers come duplex when well grown.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S DUPLEX MIXTURE: All of the above colors and others not yet on the market in straight colors. Try this mixture and you will use no other at any time.

PRICE: 1 oz. 40c 4 ozs. \$1.50 1 lb \$5.00

REGULAR LIST OF STANDARD VARIETIES SWEET PEA SEED.

All the following Sweet Peas are extra good for either indoor or outdoor culture.

Seed will be ready for shipment about June 1, 1936.

ZVOLANEK'S MRS. REDDICK: (William Zvolanek)
The most sensational sweet pea today. Everyone is growing it. If you are not you should be. Color a brilliant flesh pink with a suspicion of salmon in the standards. The stems are extremely long, even the laterals on this variety hold their long stems. The color is very artistic and fits in nearly any floral design. The choicest of all varieties. Buy direct from us in order to avoid any duplication.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S SUPER ROSE: (William Zvolanek)
Superior in all cases to other rose pinks. The color is slightly deeper than Zvol. Pink with large bold flowers on extra-long stems and usually starts with four flowers to a stem. Plants are of strong growth and free flowering. This variety is absolutely the best we have ever seen for the florist.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S PINK BEAUTY: (William Zvolanek)
This is our best giant rose pink and you should be growing it. The color is slightly lighter than Super-Rose with extra stiff stout long stems and giant flowers and the growth is very vigorous. There is no better rose pink on the market.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S FAWN PINK: (William Zvolanek)
A rich salmon pink exactly the same type as Mrs. Reddick. Giant flowers of semi-duplex type with extremely long stems. The cream ground enlivens the flowers. Also fits into any floral design.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S ROSE FLARE: (William Zvolanek)
Rich brilliant deep rose on white ground. Giant flowers well placed on extra long stems and of vigorous growth. Extra fine outstanding variety.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S ARISTOCRAT: (William Zvolanek)
A fine large extra deep rose. One of the finest deep rose colors. Standards have a slight orange shine. A giant in size with extra long stems and nearly always four flowers. An outstanding sweet pea in every way, and fine florist variety.

PRICE: 1 oz. 40c 4 ozs. \$1.25 1 lb \$4.00

ZVOLANEK'S CASCADE: (William Zvolanek) A fine new white seeded pure white. Semi-duplex, extra long stems. Same type and habit as our popular variety Mrs. H. S. Reddick. This is the finest white in existence. Short crop.

PRICE: 1 oz. 75c 4 ozs. \$2.00 1 lb \$7.00

ZVOLANEK'S ST. NICHOLAS: (William Zvolanek)
Large brilliant Xmas Red which holds its color to the last and does well in the winter months. Extra fine for Christmas. Long stems with four flowers.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S ROSE FAVORITE: (William Zvolanek) Excellent rose pink, extra large flowers which open up rose pink and as the flower gets older turns to a deep brilliant rose instead of fading out lighter as most pinks do. If left on the vine and the flowers are not picked it gives the impression that there are two distinct colors on the same vine.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S VIOLET (William Zvolanek) A new shade of violet in Early Sweet Peas. Very strong grower with long stems and well set flowers.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S DUPLEX NEW ERA: (William Zvolanek) A double flashy light salmon that has real life and not a flat color. Flowers are extra large and well set with fours. Growth is very thrifty. An excellent florist variety that will attract attention anywhere.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S SKYLARK: (William Zvolanek) A fine clear light lavender with large flowers and extra long stems. A tall grower, exactly the same color as the popular Mrs. Chas. Zvolanek, but again as large. The most popular lavender.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S MONARCH: (William Zvolanek) A darker giant lavender, absolutely the largest lavender on the market. A vigorous grower, with four flowers on a long stem.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S PURE WHITE: (William Zvolanek) The finest pure white (black seeded) we have ever developed. Flowers large on long stems and vines of vigorous growth. The finest black-seeded pure white ever put on the market anywhere.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S WHITE CLOUD: (William Zvolanek) A giant sized, white seeded, white with long stems, and mostly four flowers to a stem. This variety bleaches out a nice pure white.

PRICE: 1 oz. 40c 4 ozs. \$1.25 1 lb \$4.00

ZVOLANEK'S GIANT VENUS: (William Zvolanek) A giant white with edges of standards and wings clearly edged with deep pink. Flowers of enormous size, and a vigorous grower. Long stems with three and four flowers.

PRICE: 1 oz. 40c 4 ozs. \$1.25 1 lb \$4.00

ZVOLANEK'S ORANGE BEAUTY: (William Zvolanek) Extra fine giant fiery orange and very brilliant. A beauty and much admired where-ever seen. A first class florist variety with long stems. Do not overlook this one.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S ORANGE SUPREME: (William Zvolanek) Extra large, long stemmed, free blooming, fiery orange. An exceptionally good color in this class and in demand. Finest florist variety, cannot be beat.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S EMBERS: (William Zvolanek) Salmon orange of large size. A fine color and extra good for mid-winter. Blooms earlier than other varieties planted at the same time. First class for Greenhouses

PRICE: 1 oz. 40c 4 ozs. \$1.25 1 lb \$4.00

ZVOLANEK'S TRUE BLUE: (William Zvolanek) A fine blue with extra long stems, lighter than Blue Sensation and about the same type, only the color is much clearer with no trace of violet.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S AZURE BLUE: (William Zvolanek) A fine azure blue, slightly darker than Zvolanek Blue Wonder and very clear. The clearest blue on the market today. About the size of Zvol. Rose, with long stems and three to the stem.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S GIANT NAVY BLUE: (William Zvolanek) A giant sized navy blue. Very clear and the largest dark blue in commerce. Extra long stems, with four flowers, well spaced. A fine florist variety.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S GIANT LILAC: (William Zvolanek) A giant sized mauve or light lilac. Vigorous grower, long stems with four flowers. An excellent color.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S CRUSADER: (William Zvolanek) A giant sized deep claret, with extra long stems with four flowers

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S RUBY: (William Zvolanek) Ruby red. Very brilliant color, nothing like it in early flowering sweet peas and extra good for winter. A poor seeder and seed will be scarce. Short crop.

PRICE: 1 oz. ----- \$1.00

ZVOLANEK'S KANSAS CITY: Xmas Red, large flowers, long stem.

PRICE: 1 oz. 40c 4 ozs. \$1.25 1 lb \$4.00

ZVOLANEK'S XMAS GEM: Large pink, and White bi-color.

PRICE: 1 oz. 40c 4 ozs. \$1.25 1 lb \$4.00

CALIFORNIA PINK MIXTURE: Pink mixed.

PRICE: 1 oz. 35c 4 ozs. \$1.00 1 lb \$3.00

CALIFORNIA PASTEL MIXTURE: All Orange, Salmon, Salmon-pink, Red and Pastel Pink shades.

PRICE: 1 oz. 35c 4 ozs. \$1.00 1 lb \$3.00

CALIFORNIA LAVENDER and BLUE MIXTURE: All shades of Lavender, Light and Dark Blue and Claret.

PRICE: 1 oz. 35c 4 ozs. \$1.00 1 lb \$3.00

CALIFORNIA MIXTURE: Mixed, all colors.

PRICE: 1 oz. 35c 4 ozs. \$1.00 1 lb \$3.00

ZVOLANEK'S BABY MIXTURE: Semi-Cupid, grow about 16 inches high, good for border planting.

PRICE: 1 oz. 50c 4 ozs. \$1.75

OTHER SWEET PEA VARIETIES WE HAVE IN STOCK

ZVOLANEK'S JOSIE: Rose Pink, long stem.

ZVOLANEK'S ROSE: Rose A-1 commercial variety.

ZVOLANEK'S LOS ANGELES PINK: Slightly lighter than Z. Rose, long stem.

ZVOLANEK'S PINK: Rose Pink.

ZVOLANEK'S CALIFORNIA SUNSHINE: Rose Pink suffused lemon.

ZVOLANEK'S RADIANCE: Radiant Rose.

ZVOLANEK'S PERFECTION: Brilliant Deep Rose.

ZVOLANEK'S WHITE ROSE: White-seeded white.

HARMONY: Lavender, well known.

RADIANT No. 13: Improvement on Ball Rose.

BALL ROSE: Rose, suspicion of salmon.

VULCAN: Vivid Scarlet.

ZVOLANEK'S GOLDEN ORCHID: Cream white-seeded.

ANNIE LAURIE: Deep Rose.

ZVOLANEK'S VELVET PINK: Light flesh suspicion of Salmon.

ZVOLANEK'S ROYAL LAVENDER: Light Lavender bordering pale blue.

GLITTERS: Orange Scarlet.

ZVOLANEK'S BLUE WONDER: Large, Clear Blue.

ZVOLANEK'S BLUE SENSATION: Clear Blue Self.

ZVOLANEK'S INDIGO BLUE: Dark Navy Blue.

MRS. KERR: Rich Salmon, Burns, Must be Shaded.

WHITE HARMONY: Black-seeded white.

PRICE ON EACH: 1 oz. 30c 4 ozs. \$1.00 1 lb \$3.00

LATE SUMMER

FLOWERING SWEET PEAS

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Heretofore we have not listed the late summer flowering sweet peas but in recent years we have developed some extra fine new varieties of this summer flowering type and have decided to list them with a few of the better known varieties to fill in the range of colors. These sweet peas will not bloom in the winter months. Please do not order them for winter flowering. They should be planted in December or January, where possible outdoors and they will bloom early in the spring. Or they should be started indoors where it is too cold and transplanted outdoors just as soon as danger of freezing is over.

ZVOLANEK'S LATE BLUE: (William Zvolanek)
Exceptionally fine clear blue with extra heavy long stems and giant flowers. Many spikes will have five flowers on the stems. Flowers semi-duplex.

PRICE: 1 oz. 40c 4 ozs. \$1.25 1 lb \$4.00

ZVOLANEK'S LATE WHITE: (William Zvolanek)
Very large double white with long stiff stems and well opened clear flowers. White-seeded.

PRICE: 1 oz. 40c 4 ozs. \$1.25 1 lb \$4.00

ZVOLANEK'S LATE ORCHID: (William Zvolanek)
Giant new shade of lavender orchid with well spaced giant flowers that open well and very double.

PRICE: 1 oz. 40c 4 ozs. \$1.25 1 lb \$4.00

ZVOLANEK'S LATE RUFFLED PICOTEE: (William Zvolanek)
Large long stemmed white picotee edged. The same color as Youth, but very double.

PRICE: 1 oz. 40c 4 ozs. \$1.25 1 lb \$4.00

ZVOLANEK'S LATE LAVENDER: (William Zvolanek)
Pure brilliant double lavender. Extra large long stems and giant flowers. Excellent.

PRICE: 1 oz. 40c 4 ozs. \$1.25 1 lb \$4.00

ZVOLANEK'S LATE VIOLA: (William Zvolanek)
A new double lilac mauve entirely new in color: flowers slightly smaller but exceedingly long stems and well set with fours and fives.

PRICE: 1 oz. 40c 4 ozs. \$1.25 1 lb \$4.00

ZVOLANEK'S PURPLE BEAUTY: (William Zvolanek)
Extra giant double purple that is a beauty with long stems and large flowers.

PRICE: 1 oz. 40c 4 ozs. \$1.25 1 lb \$4.00

ZVOLANEK'S LATE ROSE: (William Zvolanek)
Extra giant deep rose. The flowers are exceptionally large but the stem slightly shorter, well set with fours.

PRICE: 1 oz. 40c 4 ozs. \$1.25 1 lb \$4.00

LATE PINKIE: Long stemmed pink.

LATE RUFFLED ROSE: Deep rose.

LATE RUFFLED WHITE: White.

LATE FLUFFY RUFFLES: Light salmon pink.

PRICE ON EACH: 1 oz. 20c 4 ozs. 50c 1 lb \$1.50

NEW
WILLIAM ZVOLANEK
CALENDULAS

These are a new distinct type with full double centers and are entirely distinct from all other calendulas. The petals are frilled and lacinated. You will not be disappointed with these new sensational calendulas.

ZVOLANEK'S CALENDULA FRILLED BEAUTY: New orange calendula, dark center, with frilled and lacinated petals. Full double petals.

PRICE: 1 oz. \$1.00 4 ozs. \$3.00

ZVOLANEK'S CALENDULA FRILLED SUPREME: New orange calendula, dark center with frilled and lacinated petals. Very full double centers. Very fine.

PRICE: 1 oz. \$2.00 4 ozs. \$3.75

ZVOLANEK'S CALENDULA FRILLED GOLD: New frilled gold, dark center, with frilled and lacinated petals. Not quite as double as the two above, but distinct.

PRICE: 1 oz. \$2.00 4 ozs. \$3.75

REGULAR CALENDULAS

CALENDUA GOLDEN SUNSHINE (William Zvolanek) A new gold color of the popular chrysanthema type with extra long stems and loose petals. This new color of gold has a light center and is slightly more petaled but has the same extra long stems. Seed ready about July 1st.

PRIZE	1 oz. \$2.00	4 ozs. \$3.75
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CALENDULA GOLD SENSATION: (William Zvolanek) Extra large gold color with a rich deep red center. Very attractive and a rich color.

PRICE	1 oz. \$2.00	4 ozs. \$3.75
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CALENDULA YELLOW SENSATION: (William Zvolanek) Extra large bright yellow, light center and a very fine calendula.

PRICE: 1 oz. \$2.00 4 ozs. \$3.75

CALENDULA SUNSHINE: (Chrysanth) Loose
petaled yellow, light center with extra long stems.

CALENDULA SENSATION: Large orange light eye.

CALEUDULA MASTERPIECE: Orange dark eye.
Long stem.

CALENDULA SUPREME: Orange dark eye.

CALENDULA BALL ORANGE: Orange light eye.

CALENDULA BALL GOLD: Gold light eye.

CALENDULA LEMON QUEEN: Lemon yellow.

PRICE ON EACH: 1 oz. 75c. 4 ozs. \$2.75

LARKSPUR ANNUAL

LARKSPUR GIANT IMPERIAL OR SPIRE: The finest florist strain, base branching.

Blue Bell (Azure Blue),

Los Angeles Improved (Rose or Salmon),

Blue Spire, White Spire, Lilac Spire, Carmine King,

Exquisite Pink, Gloria (deep rose), Miss California

(deep pink on salmon), Price on separate colors:

1/2 oz. 40c

1 oz. 75c

4 ozs. \$2.75

DOUBLE SWEET-SCENTED NASTURTIUMS

Double Nasturtium, Golden Gleam,

Double Nasturtium, Scarlet Gleam

Double Nasturtium, Gleam Hybrids.

Price on Each:

1 oz. 10c

4 ozs. 35c

1 lb \$1.50

STOCKS

Florists strains with a high percentage of doubles. Grown for us by specialists.

IMPROVED COLUMN TYPE: (Non branching)

Most of the plants produce one large flower spike therefore can be planted close together. Ball White, Ball Dwarf White, Gloria (dwarf brilliant crimson), Light Blue, Purple, Ruby, Silvery Lilac (beautiful lavender lilac)

Price on Separate Colors: 1/4 oz. \$2.50 1 oz. \$9.00

Mixed Colors: 1/4 oz. \$2.25 1 oz. \$3.00

IMPROVED BISMARCKS: Very early branching,

Lavender, White Rose, Canary Yellow, Antique Copper (copper red), Golden Rose (light golden rose), Elk's Pride (royal purple), Lilac, Chamois Rose, and Mixed.

Price on Separate Colors: 1/4 oz. \$1.00 1 oz. \$3.00

NEW GIANT WHITE: (Shasta) Glistening White and very large, extra fine

PRICE: 1/4 oz. \$1.25 1 oz. \$4.00

DIANTUS SWEET WIVELSFIELD: Improved form of annual Sweet William, very good for cut flowers or for borders. Also good for rock gardens.

Choice Mixed Shades: 1/2 oz. 40c 1 oz. 75c

MARIGOLD TALL AFRICAN: (Fistulosa).

All Double Orange: 1 oz. \$1.25 4 ozs. \$4.75

All Double Lemon: 1 oz. \$1.25 4 ozs. \$4.75

Orange Prince: 1 oz. 75c 4 ozs. \$2.75

MARIGOLD GUINEA GOLD: Orange loosely ruffled flowers resembling a carnation.

PRICE: 1 oz. \$1.00 4 ozs. \$3.50

POPPY NAUDICAULE: (Iceland Poppy)

Sanford and Coonara Strains.

Price on Each: 1/4 oz. 75c 1/2 oz. \$1.25 1 oz. \$2.25

SALPIGLOSIS: (Painted Tongue) Lily-like flowers growing three feet high. In separate colors of Red and Gold, Rose and Gold, Violet and Gold, White and Gold, Brown and Gold, and Choice Mixed.

Price on Each: 1/4 oz. 25c 1/2 oz. 45c 1 oz. 85c

GYPSOPHILIA (Elegans): (Baby's Breath) Paris Market, medium sized white; Convent Garden, large white; Carmine, smaller carmine pink.

Price on Each: 1 oz. ----- 20c

WE ALSO GROW SEED ON CONTRACT IF ORDERS ARE GIVEN IN ADVANCE FOR SEED HOUSES WHO ISSUE CATALOGS. CATALOG MUST BE IN OUR FILES FOR REFERENCE. OUR PLANTINGS WILL BE MADE ACCORDINGLY. YOUR SEED STOCK OR OURS. WE SPECIALIZE IN SWEET PEAS. SEND US LIST OF YOUR REQUIREMENTS.

NEW WILLIAM ZVOLANEK CALENDULAS



FRILLED BEAUTY — FRILLED SUPREME —

FRILLED GOLD

